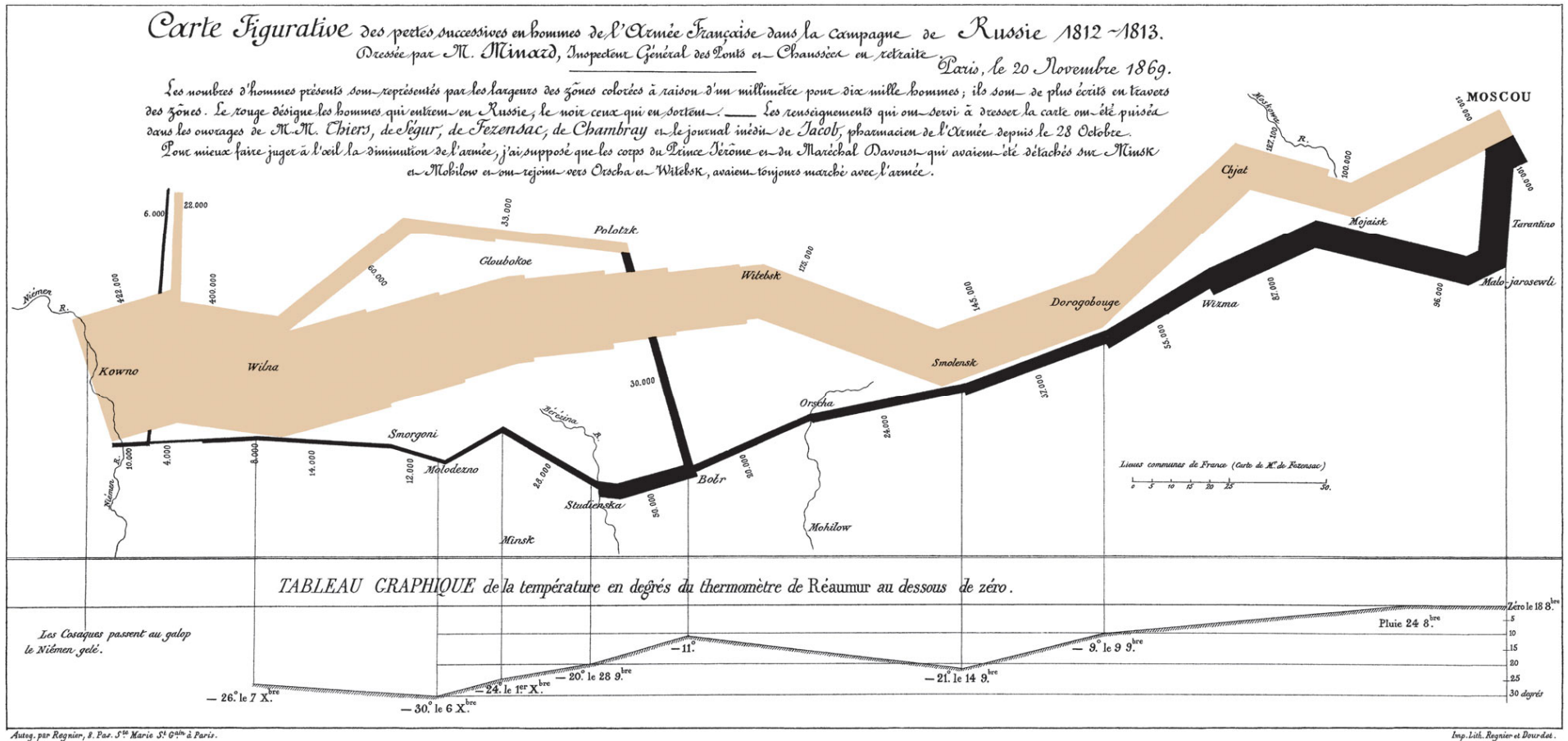


# Panel Questions

Dr. Gennady Andrienko  
Fraunhofer Institute IAIS  
<http://geoanalytics.net>

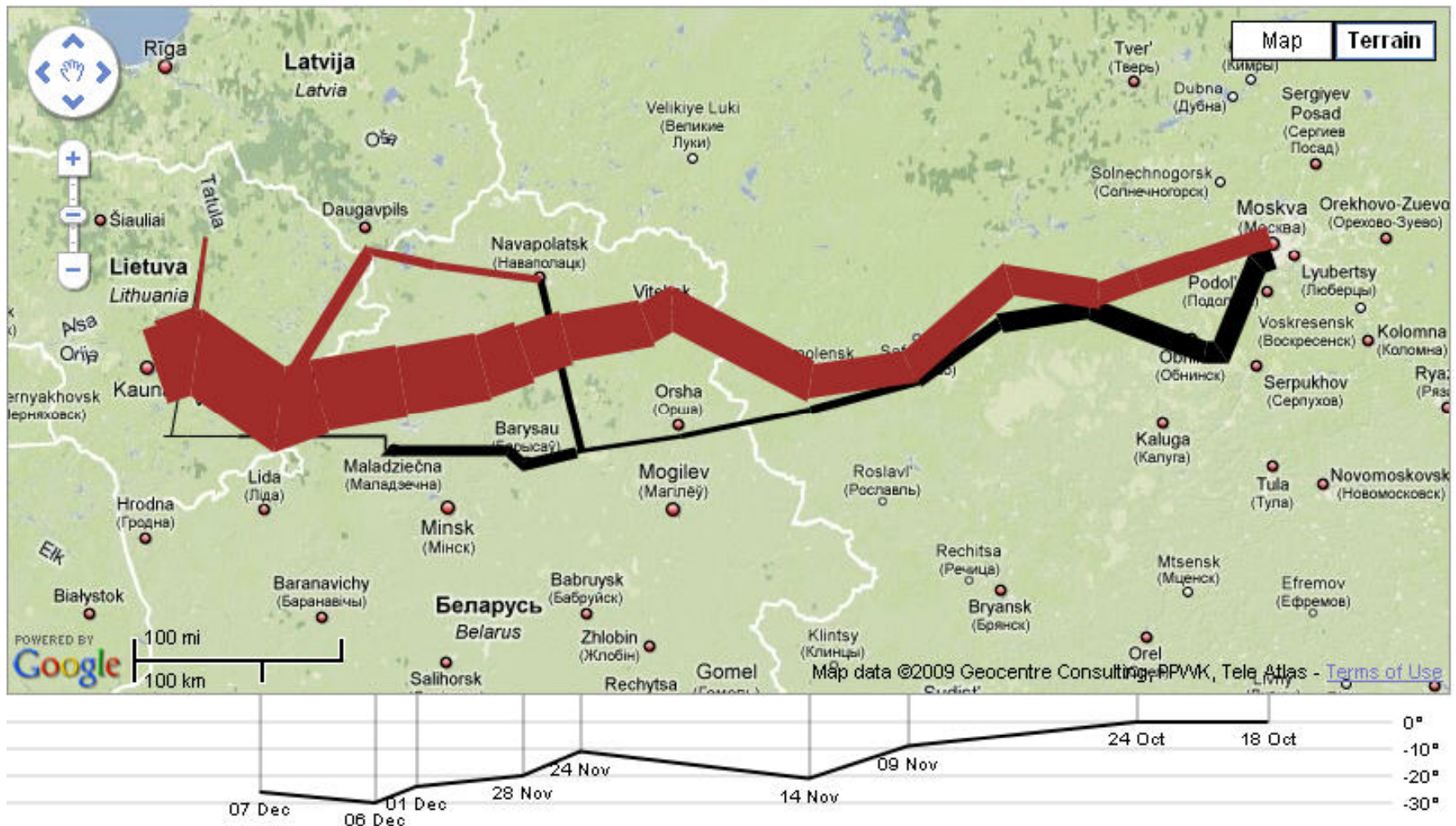
# My favorite visualization



- Charles Minard's flow map of Napoleon's March (published in 1869)







- Source:  
<http://vis.stanford.edu/protovis/ex/napoleon.html>

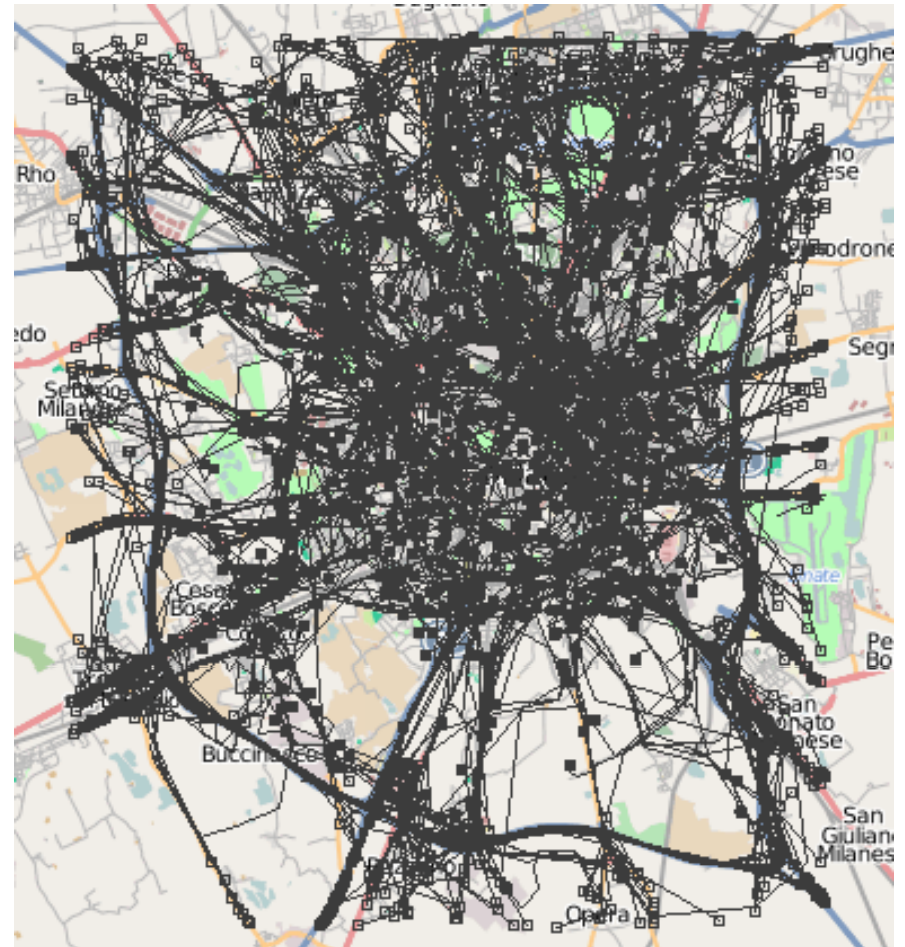


# Example: cars in Milano

- 1,131 trajectories during one morning

Goals:

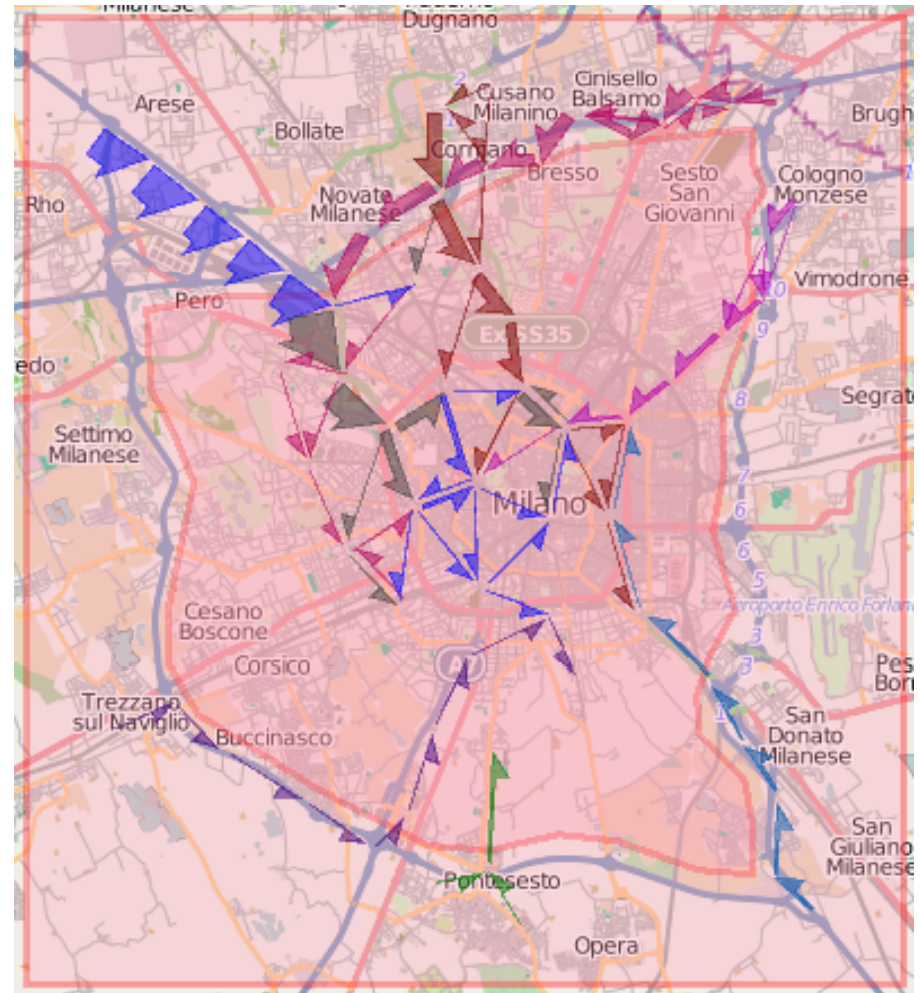
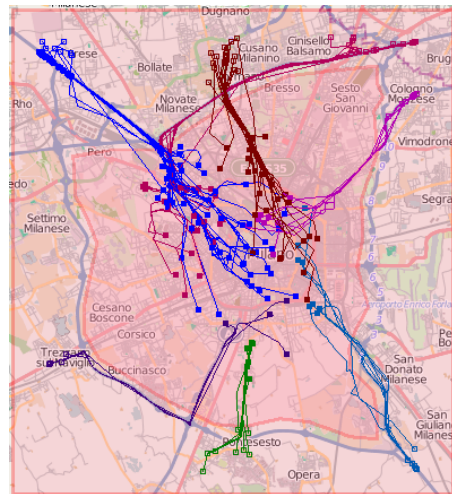
1. Find typical routes
2. Estimate flows
3. Analyze dynamics
4. Detect spatial and temporal patterns



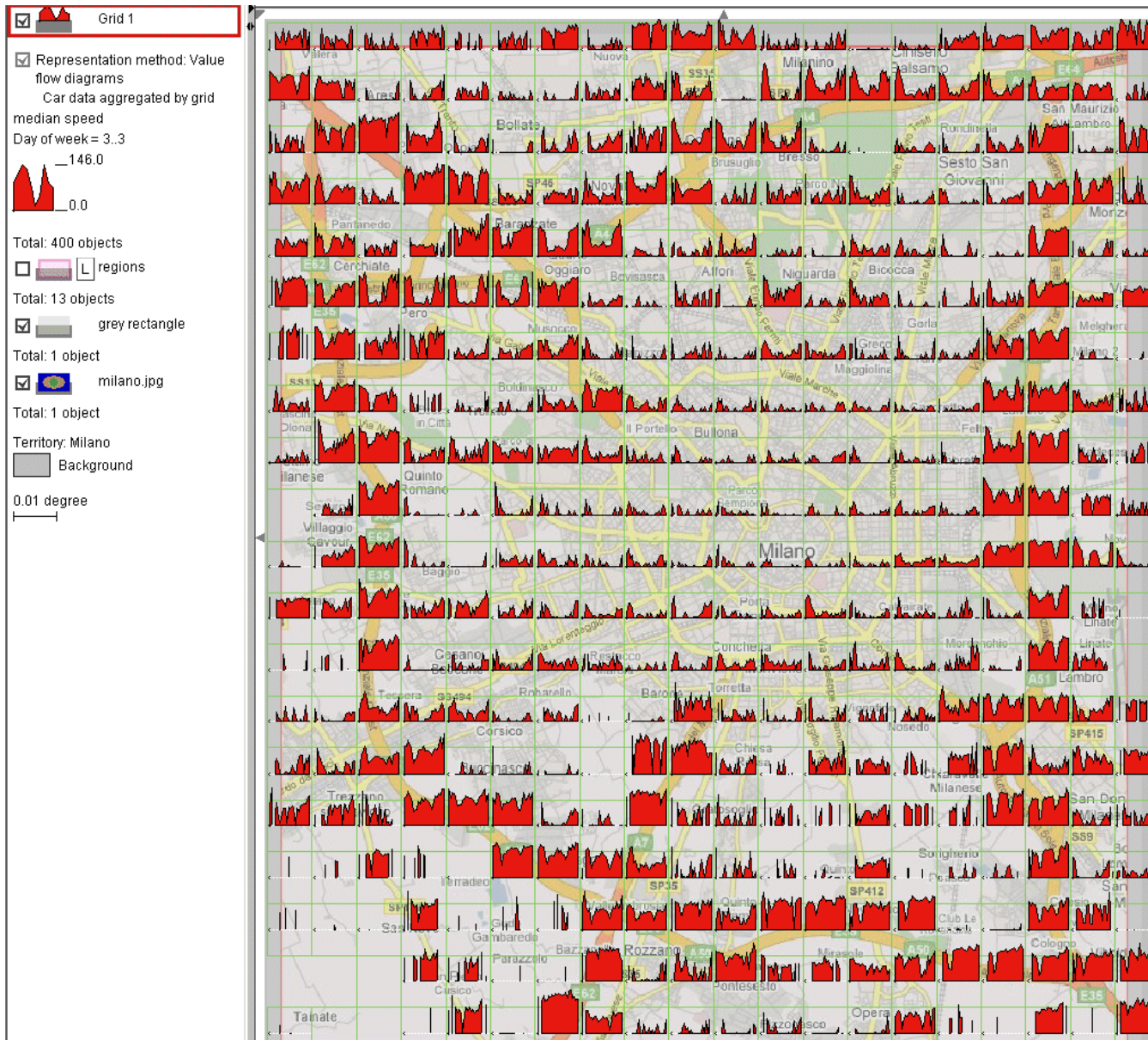


# Clustering by similarity + Filtering

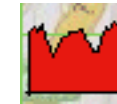
- Interactive filtering of clusters of interest
- Interactive filtering by attributes (time, duration, speed...)



# Aggregation



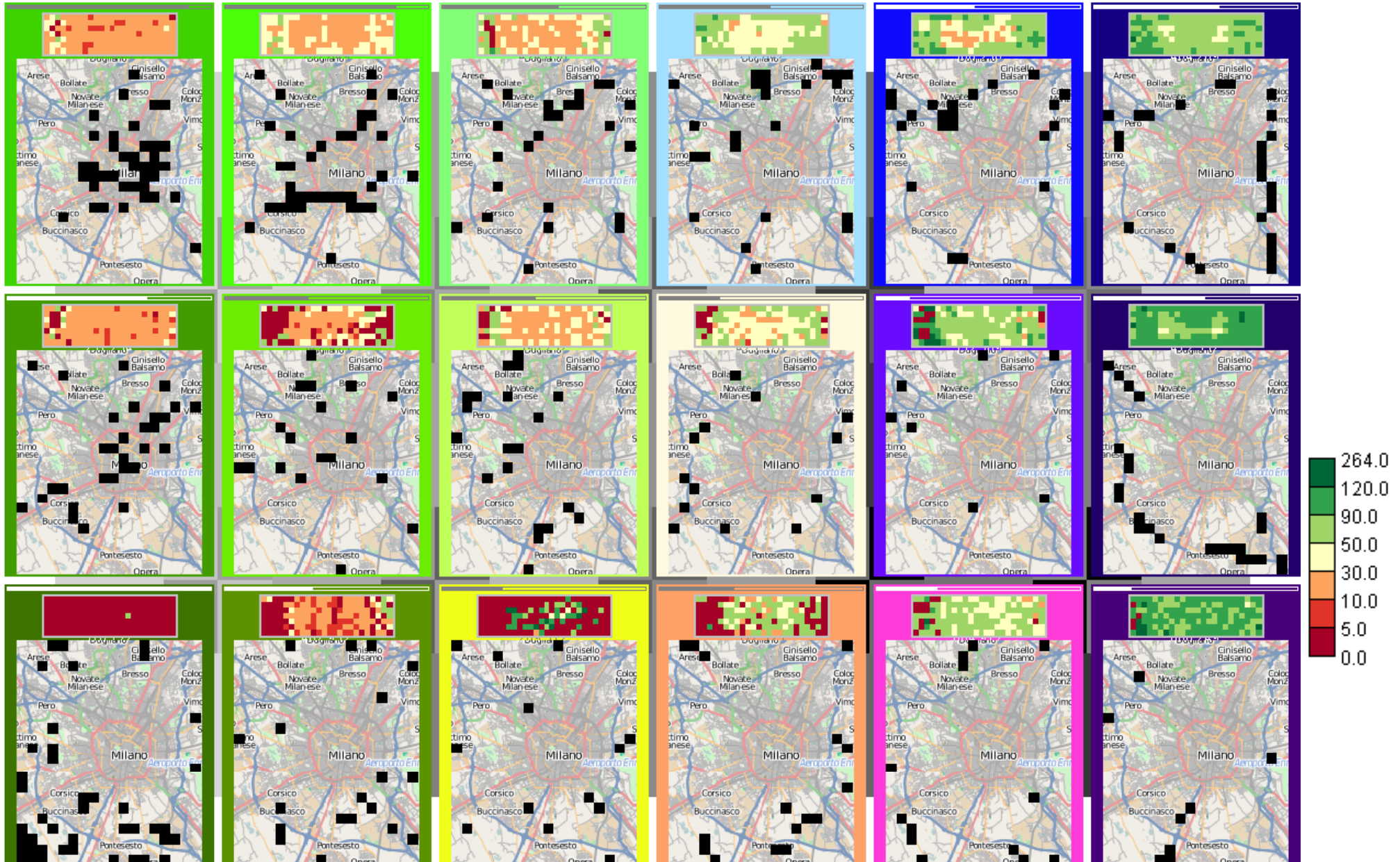
day: Wednesday



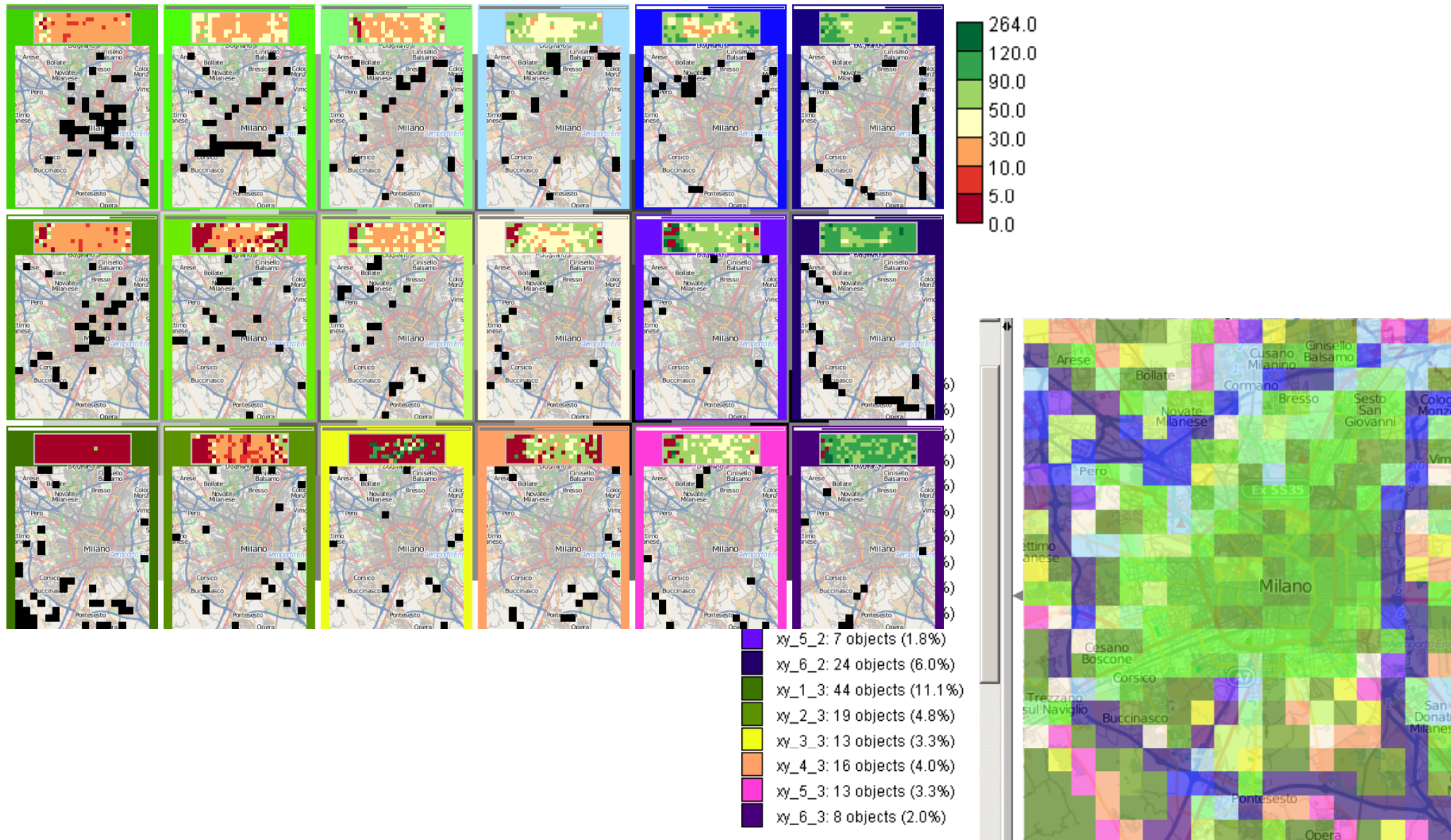
A frequent temporal pattern: significant drop of the speed in the morning and afternoon rush hours



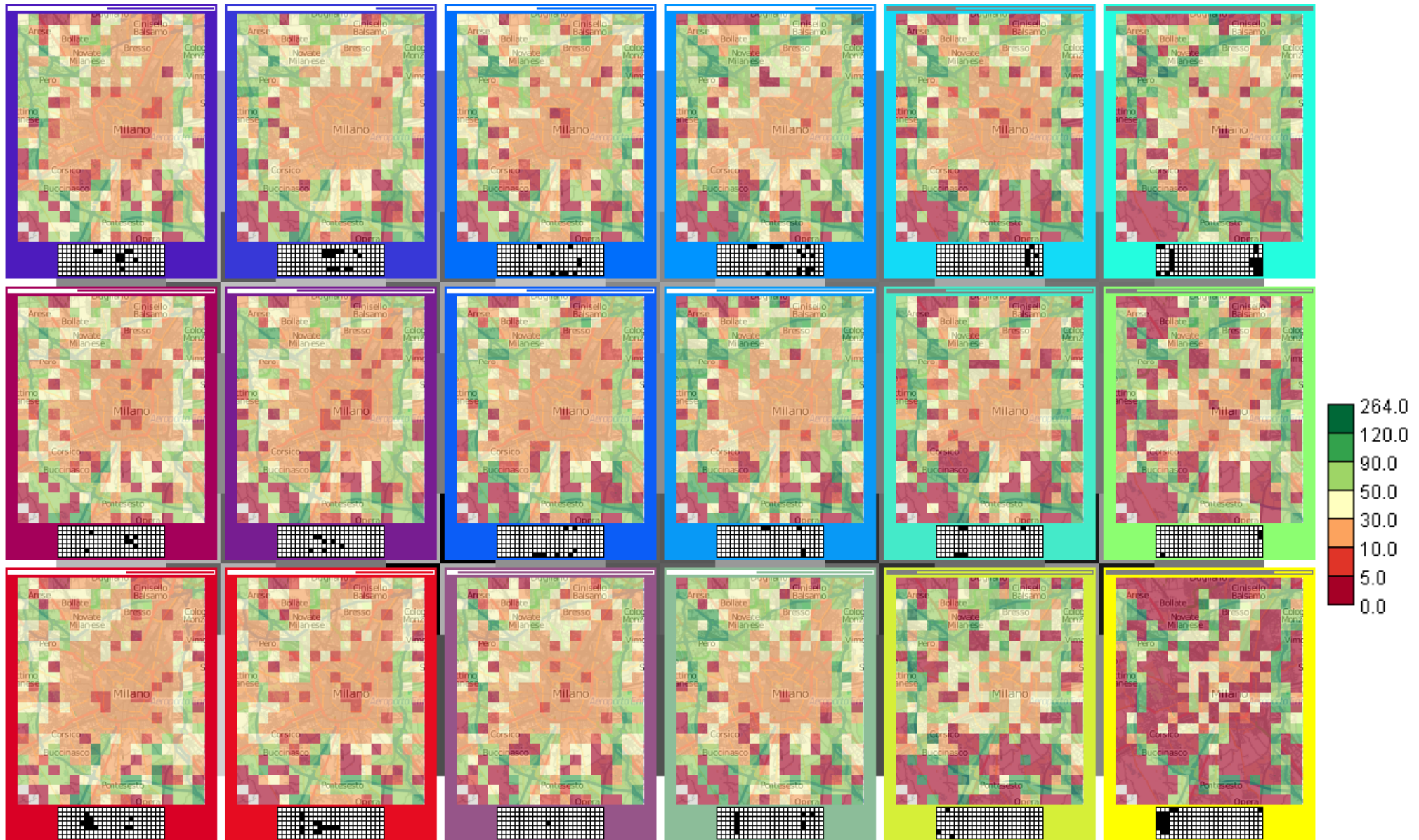
# Grouping places by similar dynamics



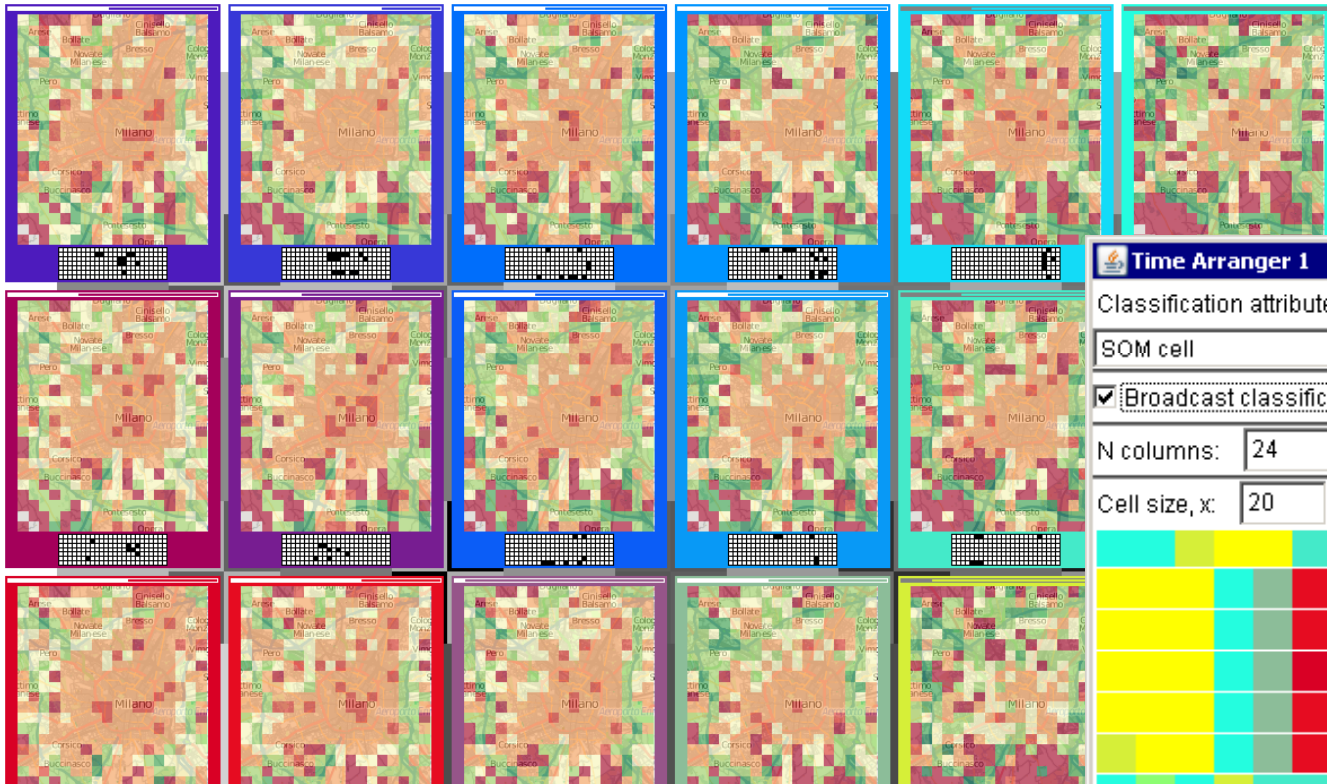
# Grouping places by similar dynamics



# Grouping time intervals



# Grouping time intervals



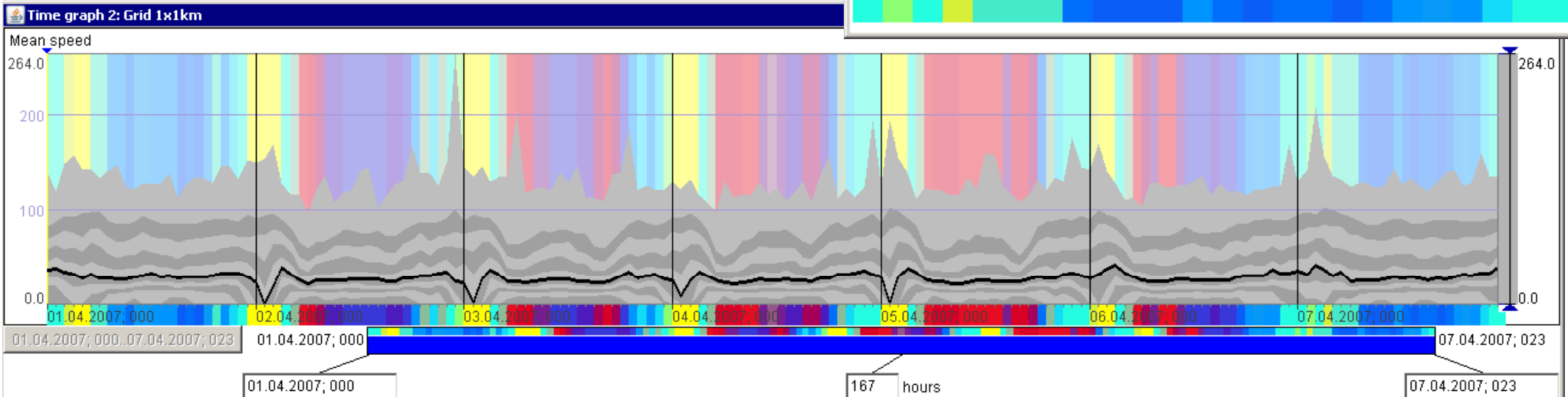
**Time Arranger 1**

Classification attribute:  
SOM cell

Broadcast classification

N columns: 24    Offset: 0

Cell size, x: 20    y: 20



# Innovation?

- Usefulness & usability
  - Useful Interactive Visualization
  - Usable Interactive Visualization

# Useful Interactive Visualization

Required tools for experts for analyzing large complex data:

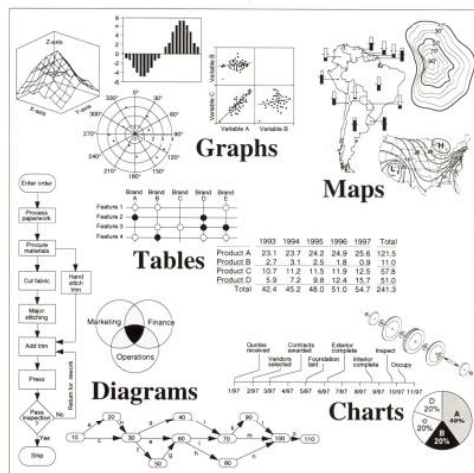
- Algorithms for data abstraction, generalization, and summarization
- Data transformations deeply integrated with visualization
  - NSF FODAVA program
- Interactive filtering and linking between displays, flexible work with multiple attributes and time
- Intelligent handling of scale in space and time
- Synthetic displays that support seeing data in context
- Integration of visualization and analytical processing
  - Computations for confirming visually-driven hypothesis generation
  - Visualization for interpreting computationally detected patterns
- Scalable approaches

# Useable Interactive Visualization

- Do we really need innovative visualizations?
- Or, may be, we should rather upgrade and integrate visualizations people used to work with?

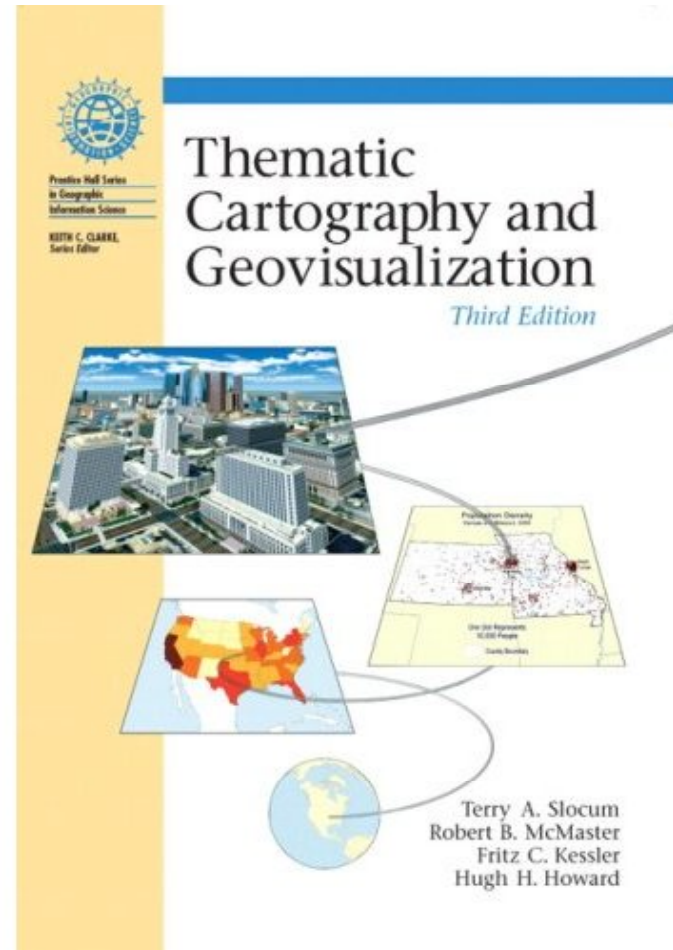
## Information Graphics

A Comprehensive Illustrated Reference



Visual Tools for Analyzing, Managing, and Communicating

Robert L. Harris



# Evaluation?

- KDD approach: data sets with ground truth
- VAST Challenges:
  - (+) ground truth
  - (-) synthetic data